

# Thanksgiving Special!

## Smile brightener!

This year, you can give yourself – or someone you love – something extra special to feel thankful for – and smile about! Bestow the gift of looking and feeling your best with our Whitening Special! Teeth whitening is safe and effective, and although the results are dramatic, the process is so simple it will complement your lifestyle ...and pocketbook. We can remove stains created by everyday smoking, eating, and drinking. The outcome? A sparkling just-like-new smile!

Call us today for yourself or to purchase a Gift Certificate for someone you care about. And please tell your friends, family, and business colleagues about this very special offer. Then ... just watch them smile!

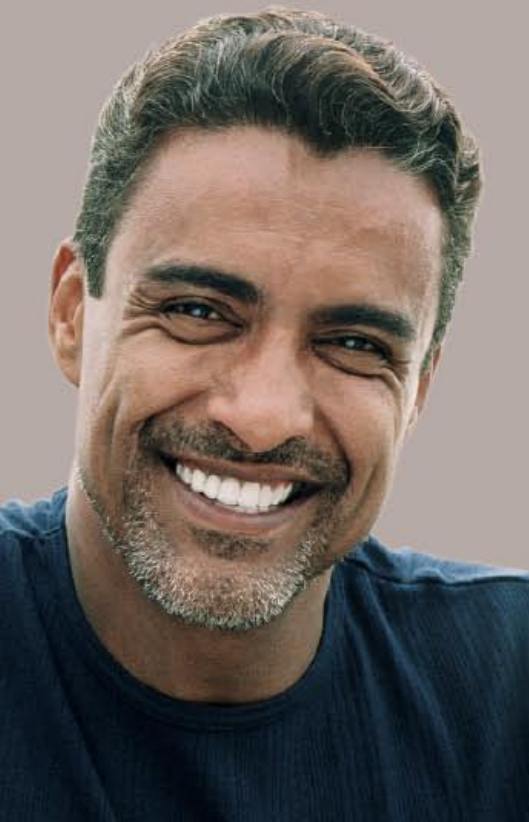
## Whitening Special!

Regularly \$500

## Now \$350

Brighten your smile in only one hour or in the privacy of your own home!

P.S. Our special doesn't expire until December 31st, 2006, so smile... it's also a Christmas or New Year's Whitening Special!



# You're Invited!

## Call for your free consultation!

When I started this practice, my absolute first priority was to help patients commit to and achieve excellent oral health. I chose this neighborhood because it is filled with great people that I can relate to – like you, and I decided that a newsletter would be the best way to let you know about my practice.

I also really want you to have this newsletter so that you will have good information about dentistry. I believe that the best patient is an informed patient.

Additionally, I want you to consider this as your invitation to call me for a free consultation. You can ask me about any of these features of dentistry...

- patient-friendly office hours for your convenience;
- an environment that includes staff trained to maximize your comfort;
- preventive care and instruction in home care techniques;
- technology designed specifically to expand treatment options.

Your oral health and appearance are important to your well-being and can affect your business, social, and romantic relationships. If you are concerned with the health or appearance of your smile, call today for your free consultation. As part of my commitment to you, I will always explain all of your treatment options and help you to make the decision that's best for you.

*Yours in good dental health,*

*Dr. David M. Mitchell*

P.S. FREE consultation appointments fill up quickly. Please call (913) 383-2343 today. I'm looking forward to answering your questions!

**Invisalign®  
Special!**

**\$300  
OFF**

**You can have a whiter, brighter  
smile to start the year!**

*In-office or take-home available.  
Offer ends: December 31st, 2006.*

David M. Mitchell, DDS, PA  
9601 Antioch Road  
Overland Park, KS 66212-4061

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# Wise UP

## Conquer the wisdom tooth culprit

You may not even think about your wisdom teeth until you feel pain. They are the last teeth to erupt, often in your late teens or early twenties. The only way to anticipate their timing is by dental examination.

**According to the American Dental Association, problems often develop, including teeth that:**

- are impacted (unable to come in or are misaligned);
- grow sideways;
- emerge only part of the way through the gum;
- remain trapped beneath the gum and bone.

**Complications could include...**

- damage to adjacent teeth;
- infection;
- pain, swelling, jaw stiffness, and even general illness.

Temporomandibular Disorder (TMD) symptoms (tenderness in jaw muscles or jaw joint, limited jaw opening, and unexplained facial or head pain) can also be caused by wisdom teeth.

Close monitoring by a dentist and special cleaning techniques are sometimes enough to keep wisdom teeth on the straight and narrow.

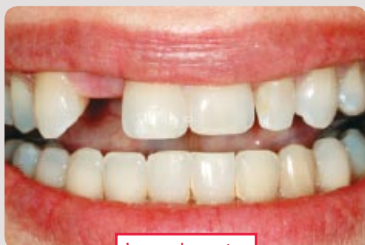
## Can we make you smile today?

*Restore your equilibrium with cosmetic dentistry*

The same cosmetic procedures that beautify your smile could relieve symptoms like tenderness of the jaw muscles, limited jaw opening, facial or head pain, or joint noises. How? Cosmetic dentistry can correct your bite so that the muscles can function without extra strain and tension and leave you smiling – beautifully.



crowns



implants



### A crown...

...is sometimes called a cap. The white enamel that you see when you smile forms the crown of your tooth. When cracked or weakened by trauma, or by wear and tear, it can be strengthened by a porcelain crown which is translucent like real tooth enamel. With a custom-fitted crown, your smile will look, feel, and work exactly as nature designed it to.

### A bridge...

...is a combination of crowns and artificial teeth. Bridges can close the gap left by one or more missing teeth, restoring the look of your smile and redistributing the workload more evenly.

### An implant...

...is an alternative artificial tooth permanently anchored in the jawbone below the gum. Dental implants look and feel just like real teeth and can be used by young and old alike.

### A filling...

...replaces tooth material that is damaged by decay. Say “goodbye” to old silver-colored fillings and “hello” to enamel-colored materials that look completely natural and can save your tooth, your bite, and your appearance!

# Q&A

Wouldn't you like a whiter smile?

Professional teeth whitening can create such a dramatic difference that millions of people worldwide will get their teeth whitened this year. Here are the answers to some common questions you may have about whitening.

#### **What is teeth whitening?**

It is a process that takes away stains and discoloration to brighten your teeth enamel. Safe, quick, and reliable

## Get Enough Sleep!

You've seen the headlines – sleep deprivation is taking its toll. And snoring is a key factor. There's one type of snoring in particular that is cause for alarm for the more than 30 million sufferers in North America alone: sleep apnea.

*Researchers have found a link between sleep apnea and the danger of stroke... and dentistry may help.*

When someone has sleep apnea, their airway could collapse ... up to 500 times a night. Blood pressure can soar, damaging the inner walls of the carotid arteries. Cholesterol and calcium can stick to the injury sites and calcify into plaques that block blood flow to the brain. The result can be massive stroke.

If you think you or someone you love may suffer from sleep apnea, a physician can provide a diagnosis. Dentistry may help relieve symptoms... and greatly improve the quality of sleep!

## Extreme Results Minimal Effort

**You don't need to have an extreme procedure to get extreme results.** If you have admired today's look of big square even teeth, and believe your teeth are too small, your new smile may be within easy reach thanks to a simple procedure called a *gum lift*. In only one or two visits, we can unveil the true power of your smile.

When it comes to appearance, your gumline can be every bit as important as your lipline and your teeth. By revealing the beautiful natural enamel beneath a too-gummy smile, dentistry can restore the eye-catching proportions and symmetry of your smile ... and your face.

Don't be self-conscious because your teeth look too short or too small, because too much of your gums show, or because your teeth look different lengths.

Call us. We'd be extremely pleased to help you!



# A whitening

teeth whitening can be done under our supervision – in the office or at home.

### **What do patients report about their teeth whitening experiences?**

- boosted self-confidence,
- improved looks,
- and they smile more!

### **Ask yourself, “Can I benefit?”**

Yes. After childhood, most people can benefit from whitening. As people age, their teeth tend to darken and yellow,

particularly if they...

- drink coffee, tea, or red wine;
- use tobacco products;
- take certain medications.

### **Are you asking, “Why should I get supervised teeth whitening?”**

We make absolutely certain that the whitening ingredients in the system we prescribe for you suit your individual teeth and gums. Without supervision, ingredients found in some off-the-shelf

kits could injure gums and other soft tissue in the mouth and throat, or make you ill if ingested.

### **How white can you expect your teeth to look?**

Teeth can be whitened up to an average of eight shades. The final result depends on the extent of staining. We can help you to determine your smile's best whitening goal. Call for your consultation!

# Dr. David Mitchell

# Word *of* Mouth

Fall 2006

## Bling! I Grin, Smile, & Laugh!

I don't hesitate to smile anymore!

**Does this sound like you?** If not ...give us a call! We often hear our clients express their delight with the dramatic change dentistry has had on their lives. But believe us when we say that *their smiles speak louder than their words!*

### Give yourself the gift of a beautiful smile

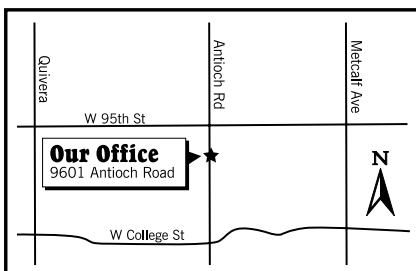
Our patients have come to us knowing how important a beautiful smile can be, and they want to be able to smile and grin and laugh without being self-conscious of their teeth. Take for example patients whose teeth are too small or too gummy. The truth is that these patients always had beautiful teeth buried underneath excess gum

tissue. Crown lengthening, or gum sculpting, gives them what they want: a beautiful smile simply by exposing more of the tooth crown to achieve a more esthetic tooth shape and tooth-gum ratio. Crown lengthening has become a routine procedure for us, but there is nothing ordinary about its remarkable cosmetic and functional improvements ...often beyond patient expectations!

Give yourself the gift of a beautiful smile. Think about what you would like to see when you look in the mirror. You may be a perfect candidate for a smile adjustment that will deliver bold results and easy, bright smiles! Please read about our Whitening Special and Free Consultation on page 4 ... then phone us today. That call may be the first step toward the smile you've always wanted!



## Come see us



**For A Brighter,  
Healthier Smile  
Call Today!**  
**(913) 383-2343**

**David M. Mitchell, DDS, PA**  
9601 Antioch Road  
Overland Park, KS 66212-4061

### Office Hours

Monday 8:00 am – 5:00 pm  
Tuesday 8:00 am – 5:00 pm  
Wednesday 8:00 am – 5:00 pm  
Thursday 8:00 am – 5:00 pm

**Email** [david@opsmiledr.com](mailto:david@opsmiledr.com)

**Emergency (913) 634-1066**

### Our Services Include:

- ❖ Family & cosmetic dentistry
- ❖ Tooth whitening
- ❖ Cosmetic veneers
- ❖ Crowns & bridges
- ❖ Porcelain & composite inlays
- ❖ Invisalign®
- ❖ Nitrous oxide sedation
- ❖ Payment plans available
- ❖ Preferred provider for Delta Dental & Blue Cross Blue Shield & other insurances filed



## We Welcome New Smiles!

*If you presently have a dentist you are happy with, please consider this information helpful. If you are looking for a dentist, please think of us.*